OR HOW TO INCREASE VOLUME ON PRESENT LOCATIONS!

Getting two of anything for the price of one . . . particularly something as big and expensive as a fresh brew coffee machine . . . is almost unheard of today.

Except at AVENCO, that is, where a new "Double" concept for vending coffee is (pardon the expression) brewing. Here's how it works:

Because two Jr. Executives (AVENCO's new single-cup fresh brew unit shown above) cost just about the same as a single Big Brew, you can *Double-Up* on your present locations with little if any extra cost. For example:

ON VOLUME LOCATIONS. Use two Jr. Executives to replace one Big Brew in a central bank. Lets you serve twice as many people in a 10-minute break. You may even DOUBLE your present volume during coffee breaks and peak overload periods. And, because waiting time is cut in half, you encourage more sales . . . double chances for that "second cup."

ONE HERE — ONE THERE. Install one Jr. Executive in a central bank (its 320 cup capacity lasts a long time), then DOUBLE the coverage by putting a second Jr. Executive in a strategic buying area away from the central bank (second floor, basement, warehouse, many more).

Incidentally, the Jr. Executive vends what is perhaps the finest tasting cup of coffee you've ever had from a vending machine. Try it . . . you'll discover what we mean. Your customers will like it too, not only because of the better fresh-brewed taste, but because you're offering two machines instead of the usual one. *And if one unit is in need of service, the second one is there to serve them.*

The Jr. Executive includes many other quality features. Write for complete details.

AVENCO

2412 University Ave. S. E., Minneapolis, Minn. 55414

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129

HERE'S AVENCO'S NEW

"Jr. Executive"

SINGLE CUP FRESH BREW

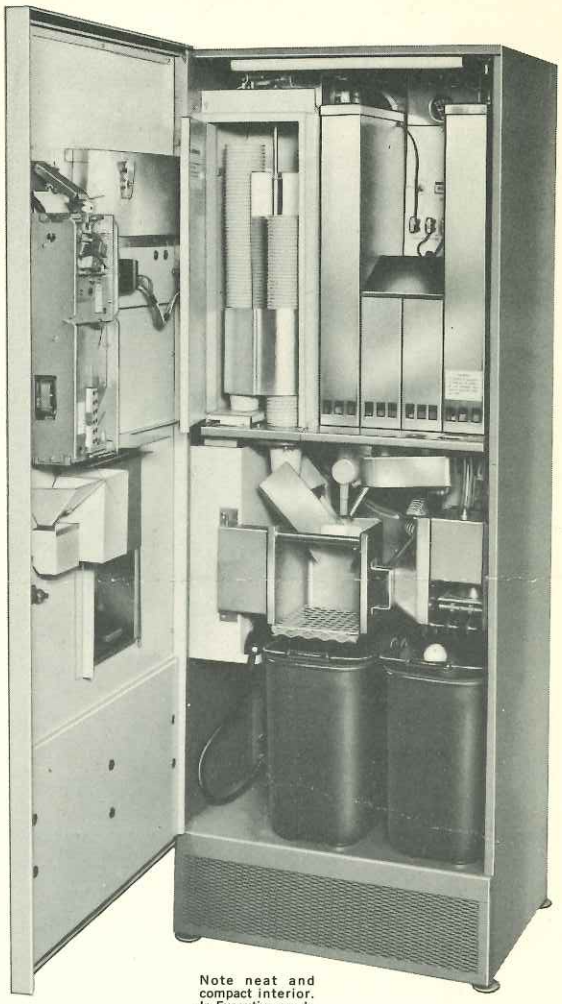
The Jr. Executive serves a delicious cup of coffee that's as good as any . . . better than most. It also makes it possible for you to offer fresh brew service to many low-volume locations — *even if these locations have, in the past, proved impractical for Big Brews.*

COSTS HALF THE PRICE OF A BIG BREW. This low initial price, plus one of the most economical servicing schedules in the business today, make the Jr. Executive highly practical for:

- Garages, shops, offices, many more small to medium locations. Or . . .
- Supplementing centrally located bank installations with fresh brew service to outlying areas.

IDEAL FOR "ME TOO" LOCATIONS

"Walking a mile" for a cup of coffee can often discourage a considerable number of sales. So the Jr. Executive *goes where the customers are.* Its "two for one" price tag lets you install an extra unit (or units) in strategic buying areas far from the central bank installation. You make it easier for them to buy . . . keep them closer to their jobs, too.



Note neat and compact interior. Jr. Executive needs only 2½ sq. ft. floor space.

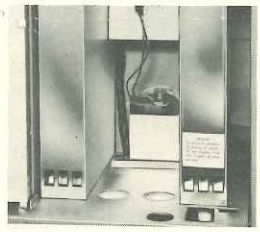
Many New Features

NEW Refined Design Brewer

Same proven "Executive" brewing technique . . . vastly improved reliability. Assures trouble-free operation plus the finest tasting cup of coffee anywhere, any time. Entire brewer lifts out for periodic, thorough cleaning.

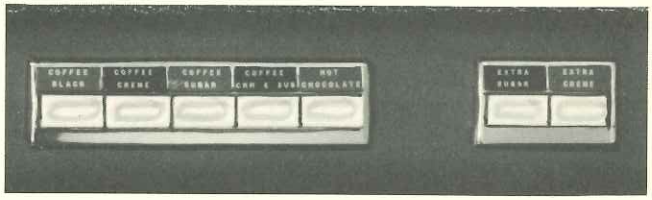
Vending Selection	Capacities					Dimensions
	Cups	Coffee	Choc.	Sugar	Cream	
Coffee 9 Ways + Whipped Hot Choc.	340 Tall, 320 Squat	6 lbs. 350 Drinks	12 lbs. 192 Drinks	3¼ lbs. 300 Drinks	2½ lbs. (Dry) 360 Drinks	Width: 22⅝″ Depth: 15½″ Height: 63″ Sq. Ft. — 2½

Coin Changer is Standard; Shpg. Weight, 240 lbs.



NEW Air System

NEW Improved Air Circulation system is adjustable to permit doubling air flow throughout cabinet . . . thus minimizing adverse effect of steam.



NEW Self-Holding, Post-Select Buttons

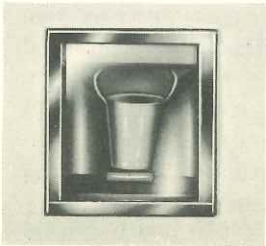
Deposit coin, then make selection. Self-holding extra-ingredient buttons, too. Enables choice of coffee 9 ways plus delicious whipped hot chocolate. Coin changer is standard equipment; accepts nickels, dimes, quarters.

Distributors in most principal cities.

Write for name of dealer nearest you.

AVENCO

2412 University Ave. S. E., Minneapolis 14, Minn.



NEW Enlarged Cup Well

Stainless Steel for thorough, easy cleaning. Has rim-supported cup drop. Gives elbow room for husky hands. Cup turret holds 320 squat cups or 340 tall cups.